

## **PUT A SPRING IN YOUR STEP WITH FIBRE BROADBAND!**

There are exciting times ahead for Crieff. **4,250 premises in the Crieff area** should already be able to access high speed fibre broadband.

The launch of high speed fibre broadband in **Crieff** is part of the Digital Scotland Superfast Broadband Programme ([www.scotlandsuperfast.com](http://www.scotlandsuperfast.com)), one of the most ambitious broadband projects in Europe.

Already more than 710,000 Scottish homes and businesses can now connect to high-speed broadband. More than 3,400 new fibre street cabinets have been built, and Openreach engineers have laid more than 7,394km of fibre cable which, if laid end to end, would reach from Crieff to Houston, Texas!

### **BUT WHAT DOES IT MEAN FOR YOU?**

This significant infrastructure investment will bring real social and economic benefits to the residents and businesses in a very vibrant and innovative community.

At home, fibre broadband isn't just about a faster internet connection. It's about everyone in the household being able to do their own thing, all at the same time.

For businesses, 'cloud computing', video conferencing and social media are just a few of the advantages to having faster upload and download speeds. Work locally, yet compete globally; the improved online presence really makes the most of the digital era.

So whether you own a business, do all your shopping online, keep in touch with family and friends, pay your bills, book holidays, watch movies or play Minecraft; whatever you do, high speed fibre broadband will help you do it faster, better and more reliably than before, and all at the same time!

### **SO WHAT DO YOU NEED TO DO?**

If you want to benefit from high speed internet connectivity, you need to act – you won't be upgraded to fibre speeds automatically. But it only takes a few easy steps ...

1. See whether fibre broadband is available for your home or business by checking your telephone number at: <https://www.scotlandsuperfast.com/>
2. If fibre is available, you will need to contact a communications provider (a company who provides telephone, broadband or TV services) to order fibre broadband. This can be your existing provider or you can choose a new one. If you need some advice on how to choose the best provider, Ofcom has some price comparison sites which may help. <http://consumers.ofcom.org.uk/price-comparison/>
3. Can't get fibre yet? You can register your interest on our website and we'll keep you up to date with the latest news from Digital Scotland. We'll email you our newsletter.

### **NOT SURE ABOUT 'HOW' TO MAKE THE MOST OF THE INTERNET?**

If you would like help or training on basic online skills that will give you the confidence to participate in the digital world, find out more about what is available by clicking on the following link <http://slic.digitalscotland.org/>, or by asking at your nearest library or Post Office.

### **WE WANT TO HEAR FROM YOU!**

**Crieff** will soon be a community where people living, working and visiting the area can communicate and connect instantly using any device, anywhere, anytime.

We would really like to hear about the difference superfast broadband will make to your life so if you want to share your story contact us at [scotlandsuperfast@gov.scot](mailto:scotlandsuperfast@gov.scot).

FOLLOW US ON FACEBOOK & TWITTER:

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